



Visit Goldsboro, Soon! A Message from the Director

Dear visitors and residents,

While our mantra has always been to “Visit Goldsboro”, the escalation of the COVID-19 (Coronavirus) situation has caused us to press the pause button, encourage folks to reduce their social interactions, and invite you to visit Goldsboro soon. The situation changes every day, but our priority remains the same to put the health and safety of our visitors and residents first. Like many destinations across the world, our lodging facilities, attractions, venues, and event organizers are taking a direct impact due to the efforts to control the spread of the virus. Although it is tough to watch our tourism partners struggle with cancellations, reduced hours, and having to furlough and even layoff positions, we write to remind our visitors and residents that Goldsboro-Wayne County is no stranger to hard times. In the face of natural disasters and economic uncertainty, we have always been a resilient destination ready to come together. For now, we must stay strong physically and mentally by following the guidance set by the Center for Disease Control, and when the time comes, we’ll be healthy and ready to come together again.

In the meantime, there are still things we can all do to support our local businesses and economy. Many of our local restaurants, retailers, and lodging businesses remain open. Be empowered to do your part to slow the spread of the virus and its toll on the Goldsboro-Wayne County economy by shopping local. When ordering your next meal, try take out from one of our local restaurants and consider leaving a tip for the delivery and/or counter service. Before pressing “buy now” on one of your favorite retail apps, check to see if you can buy online or pick up at a local store. Start planning your next getaway or night on the town by purchasing a gift card for a local attraction. (Think Downtown Escapes, WhoopAxe, Paramount Theater, and more!) They also make great birthday and holiday gifts for our family and friends. And please, don’t forget to support for our hoteliers by picking up a gift card at a local front desk near you.

As many of you have heard, the Center for Disease Control has recommended that [for the next eight weeks, organizers should cancel or postpone in-person events that consist of 50 people or more](#) throughout the United States. Below is a list of major events that have cancelled or postponed until further notice.

3/28 Fremont Daffodil Festival- cancelled

4/4 Pig in the Park- postponed, new date coming soon

4/18 Greater Goldsboro Road Run- postponed, new date coming soon

4/25 N.C. Pickle Festival- cancelled

5/2 Three Eagles Beer & Wine Festival- cancelled

The [full event listing on our site](#) is temporarily down until further notice, but contains helpful links and resources for our residents and visitors.

While we do our best to maintain social distance, the Visit Goldsboro team understands that our fast-paced world has come to a screeching halt in just a matter of days. To help us adjust, this letter also includes links to [things to do](#) and [ways to dine in](#) during this cautious time. The office of Gov. Roy Cooper has issued an [executive order to close restaurants and bars for dine-in service, but still allow takeout and delivery service to continue](#). We still urge those who are experiencing symptoms of illness to stay home.

Finally, just as important as it is to stay healthy, it's important to remain optimistic that it's a short matter of time before we invite you to visit Goldsboro soon.

Sincerely,

Ashlin Glatthar, Director
Visit Goldsboro/Goldsboro-Wayne County Travel & Tourism
March 17, 2020

NOTE: As of March 18, 2020 at 8am, the Visitor's Center located at 308 North William Street, Goldsboro, NC 27530 will have limited public interactions. Call 919-734-7922 or email visitgoldsboro@goldsboronc.gov for assistance.

Residents and visitors can find information on the COVID-19 from the [NC Department of Health and Human Services](#).

The following recommendations are issued by the Center for Disease Control (CDC):

- Wash your hands frequently with warm water and soap for at least 20 seconds;
- Avoid sharing food and drinks;
- Avoid touching your eyes, nose, and mouth;
- Cover your cough or sneeze with a tissue or into your elbow; and
- Clean and disinfect frequently touched objects and surfaces.