

## Photo Release Terms

This release is for the purpose of allowing the Goldsboro-Wayne County Travel & Tourism Office (Visit Goldsboro) and the City of Goldsboro (COG) to use photos you have submitted for the 2020 Photo Contest: Hit Us With Your Best Shot. By submitting your photo(s) and checking the box, you have agreed to the terms of the photo contest and photo release. Visit Goldsboro and/or COG hereby has your permission to use them as the terms state below:

I agree to grant Visit Goldsboro and COG a royalty-free, nonexclusive right, in perpetuity, to:

- Use the photograph on the internet in support of Visit Goldsboro & COG's marketing objectives.
- Use your submission for promotion including, printed materials, websites, social media, television, video/slideshow presentations and anywhere else Visit Goldsboro & COG see fit.
- Use, in connection with the Photo Contest, your name, city, and state and in promotions and other publications.
- Keep the files provided, and to archive the images electronically, so that your photos can be used for marketing purposes and be properly credited.
- Crop, edit and alter photos if necessary to fit templates and content themes.

As conditions of this permission, the Visit Goldsboro & COG shall credit all photographs when feasible with the caption "Person's First/Last Name, Year" with the spelling and punctuation submitted in the entry form.

All photographs should accurately reflect the subject matter and the scene as it appeared. Photos must be taken within the boundary lines of Wayne County, NC. Photos with watermarks will not be accepted. If you choose to include people in your submission, you are responsible for obtaining the necessary releases from the individuals depicted, and must be able to provide copies of those releases to Visit Goldsboro upon request. You may print this document and have featured persons initial.

Each photo must be submitted electronically by going to [visitgoldsboronc.com/photo-contest](http://visitgoldsboronc.com/photo-contest) and filling out all the subject fields. Online entries can be submitted between September 1st - 30th by noon. Individuals are allowed unlimited submission in the contest. The photos will be uploaded on Mondays, Wednesdays, and Fridays to Visit Goldsboro's Facebook Page. The winner will be determined with the number of "likes" on the submitted photo saved to the in the Hit Us With Your Best Shot Facebook album on the Visit Goldsboro's Facebook page. The first place winner will receive two (2) passes to see a show at the Paramount Theatre in their upcoming or future performing art series, \$25 Downtown Dollars to use at any of the downtown businesses, and an entire set of "Totally Fly" Goldsboro swag to include t-shirt, sweatshirt, trucker's hat, and sticker.

The winning photo, along with the second and third place finishers, will be announced on Facebook on October 2nd before 5pm. Winning photographer(s) will be notified ahead of social media announcement.